



METROPOLITAN

# COLLECTIVE Shapers

When Pamela Matlhadisa saw the delight that her cakes and baked goods brought to her friends and loved ones, she decided to make the most of her passion for baking and created a career doing something she loves.

*Pam's confectionery* at Mabopane Station in Soshanguve is a local owned business that specialises in crafting delicious and home-made baked goods for customers.

Founder and CEO of *Pam's confectionery*, Pamela says, "I saw a pain from my customers who are unable to bake or don't have the time, so I decided to take my passion and turn it into profit by being their provider for freshly baked goodies at a reasonable price."

At *Pam's confectionery*, Pamela and her staff are committed to provide exceptional customer service and creating a warm and inviting atmosphere where patrons can relax and enjoy delicious cakes.

"We take pride in the quality and freshness of our products that are made every day in our kitchen," says Pamela. "Our team of bakers use only top-quality ingredients and the freshest products to create mouth-watering cakes, bread, cookies and other treats that will satisfy every sweet tooth. From classic chocolate chip cookies to specialty cakes for weddings and other celebrations, we have something to suit every taste and occasion."

Established in 2021, Pamela believes in giving back to her community and currently employs one person, with a dream to employ more people so that they are able to uplift themselves. Using the knowledge and skills she gained from participating in the **Metropolitan Collective Shapers** programme, Pamela's vision is to open a coffee shop with baked goods, where they make their own coffee and cakes. And she plans to share her talent by opening a school where she can teach people how to bake.

If you find yourself at Mabopane Station, ask around and anyone can direct you to *Pam's confectionery*. Or you can follow her on [Facebook](#).

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Call her on 0769530254

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## Pamela Matlhadisa

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